



THE DECISION PROTOCOL INSTITUTE™

EXECUTED EXAMPLE

Executed Example Public Sample

*A completed example of internal governance documentation from the currently
available frameworks*

Marketing Content Use Case — AI Use & Control Framework

ABOUT THIS SAMPLE

What this sample shows

This public sample shows what completed internal governance documentation can look like when the framework is applied to a real organizational use case.

It is provided to let prospective buyers inspect:

- the level of detail captured in a completed governance record
- the style of reasoning expected within the framework
- the structure of classification, review, and approval
- the logic of trade-off documentation and conditions
- the overall quality and usability of the documentation

This is not the full framework. It is one completed example drawn from the currently available governance architecture. The full framework includes policy documents, triage tools, guidance materials, editable files, and deployment resources.

The use case shown is realistic and representative. It illustrates how an organization would document a governance decision for a common AI deployment scenario: using a generative AI tool to produce first-draft marketing content for external publication.

COMPLETED GOVERNANCE RECORD

Marketing Content Use Case

The following pages document the complete governance record for a single AI use case, as it would appear when the framework is applied internally.

§0 DECISION IDENTITY AND ADMINISTRATIVE METADATA

Decision ID	AI-UC-2026-017
Decision date	2026-02-14 (ISO 8601)
Authorizing officer	J. Moretti — Marketing Director
Business unit	Marketing — Product Launch Division
AI tool / model	ChatGPT (GPT-4) via approved organizational account
Urgency level	Time-sensitive but non-material

§1 CLASSIFICATION AND TRIAGE ROUTING

Triage result	RESTRICTED — Level 2 (Standard Record)
Classification basis	AI-generated content intended for external publication. Output will carry organizational brand. Requires documented approval before release.
Triggers identified	<ul style="list-style-type: none">• AI used to draft content for external-facing publication• Output carries organizational brand and reputational exposure• Content includes product claims subject to regulatory review

§2 DECISION CONTEXT AND BOUNDARIES

Decision trigger	Product launch scheduled for 2026-03-10. Marketing team capacity insufficient to produce all required assets within deadline using manual drafting alone.
Hard constraints	Launch date is fixed. Budget for external copywriting agency not approved. All published content must comply with industry advertising standards.
Inaction scenario	If AI is not used: launch materials will be delayed by approximately 10 business days, or delivered at reduced quality with incomplete coverage of product features.

§3 DATA SENSITIVITY AND HANDLING

Data classification	Internal — non-personal, non-confidential
Data shared with AI	Product feature descriptions, pricing tiers, and technical specifications drawn from approved internal briefing documents. No customer data, no PII, no trade secrets.
Vendor data handling	Organizational account with data opt-out confirmed. Vendor does not train on organizational inputs under current terms. DPA executed 2026-01-20.

§4 REVIEW LAYER AND APPROVAL PATH

Human review	100% of AI-generated output reviewed before any external use
Review sequence	<ul style="list-style-type: none">• First review: Senior copywriter — tone, accuracy, brand voice• Second review: Product manager — technical accuracy of claims• Final review: Legal/compliance — advertising standards, disclaimers
Approval authority	Marketing Director (J. Moretti) + Compliance Officer (R. Chen)
Approval status	Approved — 2026-02-14

§5 DECISION RATIONALE AND ACCEPTED TRADE-OFF

Selected option	Use approved AI tool for first-draft generation, subject to mandatory three-stage human review before publication.
Primary basis	Speed and execution timing — AI drafting reduces first-draft cycle from 8 days to 2 days, enabling the team to meet the fixed launch deadline.
Rejected alternative	Full manual drafting by internal team. Rejected because capacity is insufficient within the available timeline. External agency rejected due to budget constraints.

§6 ACCEPTED TRADE-OFF (RECORDED)

Speed gain is accepted in exchange for a mandatory human review layer. The organization accepts that AI-generated first drafts may require significant revision and that the review process adds approximately 2 business days to the workflow. The net time saving compared to full manual drafting is approximately 4 business days.

§7 CONDITIONS AND RESTRICTIONS

Conditions of use	<ul style="list-style-type: none">• No AI-generated content may be published without completing the full three-stage review• AI tool must remain on the approved organizational whitelist throughout the campaign• Any change to the vendor's data-handling terms requires immediate reassessment• If the AI tool produces content that fails legal review twice, the use case must be re-triaged
Escalation trigger	If AI-generated content is published without completing the documented review sequence, escalate immediately to Compliance Officer and suspend the use case pending investigation.

§8 GOVERNANCE AND CLOSURE

Decision owner	J. Moretti — Marketing Director
Oversight authority	R. Chen — Compliance Officer
Record timestamp	2026-02-14T14:30:00Z (ISO 8601)
Review date	2026-04-14 — or upon material change in conditions
Retention	This record is preserved together with the original AI prompts, generated outputs, and review annotations that informed the decision.

This record was created before the decision outcome was known. It documents the reasoning, classification, review, and approval as they existed at the time the decision was taken.

THE FRAMEWORKS BEHIND THIS EXAMPLE

See the frameworks behind the example

This sample is one illustration of the broader internal governance logic published by The Decision Protocol Institute. The full frameworks include policy documents, triage tools, guidance materials, editable working files, interactive instruments, deployment resources, and additional executed examples.

The frameworks are designed to make this level of structured internal governance repeatable, consistent, and immediately deployable.

AI Use & Control Framework**\$247**

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